

Dr. Aditi Mathur

Ishwar-Maya, Old Ginnani
Bikaner-334001
91-151-2252981-82
91-8696942174
aditi@iabmbikaner.org

Work Experience: More than 16 years of teaching and training experience in business management

Areas of Competence: Human Resource Management, Communication and soft skills training, Strategic management, personality development and entrepreneurial development

Present Association

- **Assistant Professor (Human Resource Management)** at Institute of Agri Business Management, Swami Keshwanand Rajasthan Agricultural University, Bikaner since June 2012
- Subjects taught are:
 - **For MBA (Agri Business)**
 1. Principles of Management
 2. Individual and Group Behaviour
 3. Human Resource Management
 4. Communication for Management and Business
 5. Strategic Management
 6. Technical writing skills
 - **For Ph D (Agri Business)**
 1. Training and Development
 2. Strategic Management
 3. Communication for Management Teachers

Projects undertaken

- Successfully worked as Nodal officer for Agri Clinic and Agri Business Centre, a scheme of Ministry of Agriculture, to carry out training among agri graduates for agriprenuership for 60 days in 2014
- As Project Investigator of ICAR Extramural project titled “Supply demand analysis of professional agricultural human resources in Northern India” from Jan 2016 to March 2017

Research projects guided

- 3 PhD research works being guided presently related to GAP certification, Medicinal plants and Dairy products
- More than 24 post graduation research works guided for MBA (AB) program
- Guided a student in project report for Diploma in Training and Development, Ministry of HRD, New Delhi

Administrative responsibilities undertaken

- Nominated as member Board of Management, Swami Keshwanand Rajasthan Agricultural University on 5th August 2013 for a period of two years
- Working as an assistant placement officer since 2012 and as placement officer since 2016. Have been successful in ensuring 100 percent placements since 2012
- Appointed Member Secretary, Committee formed to monitor the Academic Programme of College of Home Science, 2013-14, 2nd Dec 2013
- Received the charge of Director, IABM in the absence of the Director during the period 2012 to 2016
- Performing duty as flying squad under Controller of Examination, Swami Keshwanand Rajasthan Agricultural University since 2013
- Nominated for the working of Integrated University Management System (IUMS) of SKRAU
- Member of SKRAU website monitoring committee
- Contributed as Assistant Centre superintendent for Rajasthan Police Exam, 1st June 2014

Organisation and Participation in seminar, workshop and conferences

1. Participated in the workshop “Innovative Training practices” conducted by ISTD, New Delhi at India Habitat Center
2. Attended HR Conclave 2014 and 2016 organised by CII at Jaipur
3. Attended 21 days refresher course at DHRD on “Climate Change: Scenario, impact on agriculture and mitigation strategies ” 18th Feb 2014- 10th March 2014
4. Attended 2 days workshop in Case Method Teaching” at IIM Ahmedabad organised by Harvard Publishing House
5. Presented research paper in PAN IIM World Conference held at IIM Ahmedabad, Dec 13, 2016 titled “Inclination towards entrepreneurship among agri graduates of Northern India”
6. Participated in Poster Presentation in PAN IIM World Conference held at IIM Ahmedabad, Dec 14, 2016, titled “Improving livelihood of small and marginal farmers in Korba district of Chattisgarh”
7. Organised brainstorming session on the topic “Professional Human Resource Requirements in Agriculture” on May 25, 2016 at IABM
8. Organised brainstorming session at IABM on the topic “Skills gaps in Professional agricultural human resource: Issues and Challenges”. Industrialist, alumni and senior scientist from different parts of the country participated
9. Attended the summit organised by FICCI on the topic” Potential of Agriculture, Agro food processing and its exports in Rajasthan” (28th Feb 2013)
10. Attended 6 days SAS training organised by IASRI from 4th -9th March 2013
11. Presented paper titled “Bridging the skills gap of Agriculture in Rajasthan” at the National seminar held at IABM (March 2013)

Course content development

- Conceptualise and conduct orientation programme for every new batch for MBA (AB) program since 2012
- Developed life skills content for the Agri Cairns fellow, Barmer for agriprenurship development
- Conceptualised and prepared draft for the establishment of Agricultural Training Institutes by RSLDC
- Conceptualised and developed content for various courses carried out at Radianz for personality enrichment and communication skills development

Previous Associations

- Founder and Principal Trainer at Radianz Institute for Personality Enrichment (From July 2007- May 2012)
- President of Radianz Society (Rajasthan Society Registration Act 1958, No. 187/2009-10)
- Taught as a Guest Faculty at Institute of Agri Business Management, Rajasthan Agricultural University, Bikaner from October 2000 to March 2004
- Worked as Faculty Member (HRM) at ICFAI National College, Bikaner from January 2005 to November 2006
- Worked as Guest Faculty (HRM) at IABM, Bikaner from January 2007 to June 2012

Experiences as a trainer and evaluator

- Personality workshop for Instructors at JNV, Jodhpur, 13th July 2013
- 20 days soft skills workshop at Dungar College, Bikaner (8th Jan 2013)
- Delivered a lecture on the topic “How to face Interviews” organised by Youth Development Council, Dungar College (13th Feb 2013)
- Delivered a session on “Emotional Intelligence” in the 18th Orientation program conducted by DHRD, SKRAU (26th March 2013)
- External examiner of Business Communication at Rampuria Institute of Management Studies, Bikaner on 8th Feb 2014
- Gave a Teachers Training lecture at Army Public School on the topic “Communication skills for effective teaching” on 16th April 2013
- Was invited as a judge in the extempore competition organised by Kreatworld- a training institute in Bikaner on 9th May 2013
- Delivered a talk at Ajit Foundation, Bikaner on the topic “Careers counselling for adolescent girls” on 20th May 2013.
- Invited to delivered a lecture on the topic “Personality Development for a Professional Career” at Rotary Club on 7th June 2013.
- Associated as a trainer in Rural Self employment Training Institute (RSETI) and Zila Udyog Kendra, Bikaner for developing communication skills for entrepreneurs.

- Participated as a key note speaker on the topic “Identification of opportunities for Entrepreneurs” organized by Entrepreneurial Development Cell in ‘Entrepreneurship Awareness Program, Engineering College Bikaner, October 2011
- Conducting sessions for adolescent psychology training to the family members of Army Cantt, Suratgarh every year
- Took lectures for “Sarvsiksha Abhiyan” conducted by Govt. of Rajasthan.
- Conducted training sessions at “Army School, Bikaner” and Rashtra Sahayak School in their Teachers Training workshops.
- Participated in event management projects for NIFD, Rajputana Rifles and some local corporates.
- Contributed as Faculty member in PIE (Patrika in Education) camp in November, 2004 for Personality development classes
- Had been associated with “Dainik Bhaskar” to teach behavioural science to the young graduates as a part of social contribution drive of the newspaper
- Have participated in various panel discussions conducted by Dainik Bhaskar on issues related to youth and politics.
- Delivered lectures on Personality Development in many Professional Colleges of Bikaner like Manda Institute of Technology, Mahila ITI, Polytechnic College, MN Institute of Technology, Keen College etc.
- Conducted Career Guidance Workshop under the aegis of Radianz Society for the management aspirants.
- Have judged many management events like, Paper Presentations, Role plays, Business Plan Proposals etc. at various management institutes like Rampuria Institute of Management Studies, Engineering College Bikaner, College of Technology, Bikaner, MN Institute of Science and Technology, Bikaner
- Participated as a expert speaker in a session on Communication skills for Tourist guides conducted by RTDC, June 2011
- Delivered talk at Personality workshop for Instructors at JNV, Jodhpur, 13th July 2013

Educational Qualifications

- Master of Business Administration (MBA), M.D.S. University (Ajmer), Institute Of Management Studies- Bikaner (1997-99) Major: Marketing, Minor: Human Resources Management.
- Bachelors in Science (Mathematics), St. John’s College, Agra (1993-96)
- Ph.D from Banasthali Vidyapeeth, Banasthali, 2014
- Qualified M.Phil (Mgmt.), 2011 from Madurai Kamaraj University, Madurai
- Qualified NET (June’99) eligibility test for lecturership, Conducted by U.G.C. Subject: Marketing Management
- 3 month distance learning certificate course in Organic farming conducted by DHRD, SKRAU

Memberships and Associations

- Associate member of AIMA and ISTD since June 2006 and have attended many workshops at Jaipur and Delhi.
- Member of National HRD Network

- Life Member of “Rajasthan Society of Extension Education” (Jan 2013)

Awards and Recognition

- Awarded Certificate of Appreciation by Baheti Panchayat Trust, Kolkata as a Women Entrepreneurial contribution, Oct 2011
- Rated as the “Best Trainee” in the one month long training at ICFAI (HQ), Hyderabad from September to October 2006

Articles and Research publications

- Paper titled “Empowering women through Entrepreneurship” published in *Glimpses International Journal of Higher Studies*, ISSN: 2249-5711, Volume-I, Issue-IV, May 2012
- Article titled “Joy of Failure” published in *Genesis*, a magazine published by IABM, Bikaner.
- Conceptualized and written the courseware of “Radianz Institute for Personality Enrichment” on various courses like Communicative English, Personality Development, Soft skills for professionals and preparation for Competitive examinations.
- Contributed two papers titled “Agri Business policy in Rajasthan” and “Agri infrastructure in Rajasthan” for the souvenir of National Seminar on 19-20th March 2013
- Article “Strategies to make SHGs Instrumental for Social Change among Rural Women of Rajasthan” published in *Rajasthan Journal of Extension Education*. (Vol. 21-22 issue 2013 & 2014)
- Article titled “Factors affecting Job Satisfaction among Academic Employees of Higher Education Institutions in Bikaner district of Rajasthan” published in *Journal of Strategic Human Resource Management*, Vol 4 Issue 1, February 2015, pp 40-55
- Article titled “Comparative study of SKRAU nursery with other private nurseries of Bikaner” published in *International Journal of Agricultural Science and Research (IJASR)* ISSN(P): 2250-0057; ISSN(E): 2321-0087 Vol. 5, Issue 3, Jun 2015, 113-124
- “Evaluation of training workshop on personality development” *International Journal of Research in Economics and Social Sciences*, Volume 5, Issue 9 (September, 2015), pp 34-42
- Bridging the Skill Gap of Agriculture Sector in Rajasthan, *Agriculture: Innovation, Strategy & Technology in 21st Century* Volume – I Archers and Elevators Publishing House First Edition 2015, pp 67-74
- An Assessment of Listening Abilities of MBA Students (2014), Bannor Richard Kwasi, Surjeet Randhir Singh Dhaka, Aditi Mathur, Longo Joseph, *International Journal of Social Science & Interdisciplinary Research*, Vol. 3 (6), JUNE (2014), pp 247-259
- Boosting mango exports with GAP adoption: Challenges and Prospects, Mohit Sharma and Aditi Mathur, *Journal of Research and Business*, May 2106, Vol 4, issue 5 pp: 35-46

- Ideal Management Education, Higher Education Review, March – April 2017, Vol 5
issue 3pp. 26-27