

Rajendar Kumar

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**Educational Qualification**

- Pursuing MBA (Agri Business) from Institute of Agri Business Management, Rajasthan Agricultural University, Bikaner.
- B.Sc.(Ag.) Hons. from College of Agriculture, Rajasthan Agricultural University, Bikaner with 7.12/10.00 OGPA in the year 2006.
- Undertook six months Rural Agricultural Work experience (RAWE) Programme in the year 2005 at ARS, Durgapura Jaipur (Rajasthan) with the objective of “**Identification of Cropping Pattern of the Farmers of Jaipur.**”
- Undertook Skill oriented course on **Plant Protection Management** at College of Agriculture, Bikaner.

Industry Interface

- Undertook Summer Internship with **Reliance Retail Ltd.** on the following projects:
 - “**Business Potential Survey for Rural Business Hub**” - The project included an extensive survey of RBH site location & calculation of retail market size of the assigned area. Survey for pilot project of RBH Bagru location was also done.
 - “**Survey of F&V market in Jodhpur & Barmer**” – This included arrivals, prices and bidding study in regulated mandies.
- Served as a team member in marketing research undertaken by **Adlab Market Research Agency** for **Reliance Group** to launch FM Channel in Bikaner in the year 2006-07.

Academic Experience

- Certificate on “**Microfinance in Agribusiness**” organized by Institute of Agri Business Management, Bikaner
- Attended workshop on “**Entrepreneurship in Agribusiness**” jointly organized by Institute of Agri Business Management, Bikaner and National Institute of Agriculture Management, Jaipur.

Academic Achievements

- Received appreciation letter from the Reliance Industries Ltd. for excellent work done during summer internship.
- Active participant in NCC for 3 years as Under Officer & also won prize for best NCC cadet in year 2005 & NCC “**C**” certificate with B grade.

Extra Curricular Activities

- Participate in various cultural & literary activities at college level and also won first prize for Debate Hindi, admad show and got second prize in quiz competition and solo song in year 2005.

Personal Information

Date of Birth	January 4, 1986
Languages Known	English, Hindi & Punjabi
Father’s Name	Shri. Rughveer
Permanent Address	VPO-Sanghar, Tehsil-Suratgarh, Distt: Sri Ganganagar (Rajasthan) PIN-335804 Mobile No -09314301160

Referees

- Dr. A. K. Dahama, Director, Institute of Agri Business Management, Rajasthan Agricultural University, Bikaner. Tel.No.: 0151-2252981/82; E-mail: director@iabmbikaner.org
- Dr .A. K. Singh, State Head (Farm Input & Farm Services), Reliance Retail Ltd., Jaipur, Mob. No. +919928134904 ; E-mail: akhilesh.singh@ril.com