

LECTURE SCHEDULE FOR MBA(AB) Part-I

(Week from 10/02/2020- 15/02/2020)

Topics to be covered

Subjects	10/02/2020 Monday	11/02/2020 Tuesday	12/02/2020 Wednesday	13/02/2020 Thursday	14/02/2020 Friday
Human Resource Management	Case Study	Recruitment			Selection
Rural Marketing	Live Project			Live Project	Live Project
Agri Business Environment	Policy Changes (fertilizer)		Policy Changes (Input)		Policy Changes (Agri Marketing)
Business Law & Ethics	The Indian Contract Act		The Indian Contract Act	The Indian Contract Act	
Financial Management	Introduction of Capital Budgeting	Capital Budgeting Techniques	Practical on Traditional & Discounted Techniques		
Operations Research		Concept of Transportation & Transhipment Problems		Practical of Transportation Problems	Comparison of techniques of LPP for transportation cases
Production & Operations Management		Layout Design		Types of Projects	
Technical Writing & Communication Skills		Presentation Skills			