



Institute of Agri Business Management Bikaner

कृषि व्यवसाय प्रबंधन संस्थान बीकानेर

An ISO 9001:2015 Certified Institute

Accredited by ICAR, New Delhi and approved by AICTE, New Delhi

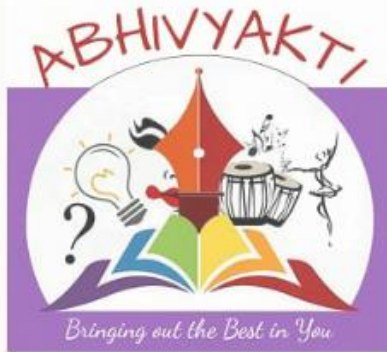
( A Constituent Unit of Swami Keshawanand Rajasthan Agricultural University, Bikaner )



उत्तमा वृत्तिस्तु कृषिकमेव

# Abhivyakhti

## Competitions



<b>Siddhi</b>	<i>(Case Study)</i>
<b>Vichar</b>	<i>(Extempore)</i>
<b>Pratibha</b>	<i>(Face painting)</i>
<b>Chakravyuh</b>	<i>(B-Quiz)</i>
<b>Chitran</b>	<i>(Picture completion)</i>
<b>Lakshay</b>	<i>(B-Plan)</i>
<b>Antraal</b>	<i>(Ad Mad Show)</i>
<b>Pathchitra</b>	<i>(Street Art)</i>
<b>Sur</b>	<i>(Singing)</i>
<b>Natsamrat</b>	<i>(Mono Acting)</i>

On Feb 24th&25th  
@IABM, Bikaner

Contact:

Gaurav Sharma: 9465323697

Aparna Singh:9457178021

9:30 am



### 1) *SIDDHI*: Case Study Competition

‘Siddhi’ is a platform for the participants to showcase their innate talent of solving a business problem by in depth analysis and creative solutions.

#### **Rules:**

1. It is a team event comprising of 2 members
2. The case will be given 1 hour prior to the commencement of presentation
3. Participants should have laptop

### 2) *VICHAR*: Extempore

Connectivity and spontaneity is the key to success, so let’s express the hidden talent. Clear your throat, brush up your vocabulary and sound out your ideas to stand a chance to lead the masses.

#### **Rules:**

1. It is an individual event
2. The medium of expression is English

### 3) *PRATIBHA*: Face Painting

Form of body painting limited to the face in which different types of colours and techniques can be used to show your creativity.

#### **Rules:**

1. It is a team event and each team must have 2 members
2. The theme will be disclosed on the spot
3. Colours will be provided to participants
4. Limited time will be provided to the participant



#### 4) *CHAKRAVYUH*: Business Quiz

A few minutes to gamble with the words like WHO, WHAT, WHEN, WHERE, HOW & WHOM. 'CHAKRAVYUH' is a quiz show which tests your presence in and around the world. Before anything else realize that yes, you do have competition it's time to unlock the doors of your brain and grab the opportunity be the voice of intellect

##### **Rules:**

1. Maximum 3 teams from each college
2. It is a team event, each team will comprise 2 members
2. The rules of the individual rounds will be explained on the spot

#### 5) *CHITRANA*: Picture completion

An old saying goes 'A Picture is worth more than thousand words. 'Parilekha' is all about expressing creatively. So, put on your artistic cap for this colorful event of completing an incomplete picture.

##### **Rules:**

1. It is an individual event
2. Each participant will be provided with colors and incomplete picture
3. The theme will be given on the spot



## 6) *LAKSHYA*: Business Plan

'Lakshya' is to conceptualize, capitalize and conquer your entrepreneurial dreams. It is a platform for potential idea generator to evaluate their plan in the risk-free environment.

### **Rules:**

1. Theme - '**Agri-Business- 2025**'
2. Cash prize award worth 6000/- first prize and 4000/- second prize.
3. A team should have at maximum 3 members.
4. 20 minutes will be given for the presentation of the B Plan.
5. The business plan must be financially sustainable/ profitable. It must be scalable and have potential for growth.
6. Every B –plan should encompass following aspects: Marketing Plan, Technical Plan, Financial Plan, Economic feasibility

## 7) *ANTRAAL*: Ad Mad Show

Life today without advertisement is just like food without salt. '*ANTRAAL*' is all about your craziness and innovativeness to publicize an idea.

### **Rules:**

1. It is a team event, each team will comprise of 3 members
2. Topic will be given on the spot

## 8) *PATHCHITRA*: Street Art

A just right places to conflux your ideas and the aesthetic art form that waits at your doorstep. Fly high with your spirits in nature tinted by the colors of life.

### **Rules:**

1. It is a team event and each team must have 2 participants
2. Each team should procure the naturally available materials before the commencement of the event on there own
3. The materials can be coloured to give an aesthetic look

4. The theme shall be declared on the spot
5. The time limit is 30 minutes

**9) SUR: Singing Competition**

This is a platform to sing your heart out and witness vocal talents encompassing different genres of music which shall melt heart and soul.

**Rules:**

1. It is an individual event
2. Participants have to bring the track
3. The participant has to arrange for the person who would accompany him/her on instruments
4. The song chosen by the participant should be in accordance to the decorum of the competition

**10) NAT SAMRAT: Mono Acting**

This is a platform to show up their excellence in depicting their emotions and expressions.

**Rules:**

1. Its an individual event.
2. Participants can choose their own theme

### **Guidelines for Participation:**

1. Participants are required to get themselves provisionally can be registered on or before 24<sup>th</sup> February, 2020 through the link
2. The registration in the institute can be done on <https://docs.google.com/forms/d/e/1FAIpQLSfgc8zSomrh-Ekqa1kni91sH6JiKO448QWiUuzsIVukk3pUmQ/viewform> .
3. In college registration can be done from 8:30 am to 9 am on February 24, 2020.
4. The individual registration fee for participants is Rs 100/- day.
5. Kindly bring college ID card at the time of registration
6. The food will be provided by the system of coupons
7. The participants must maintain dignity and decorum of the institute and should abide by the rules and regulation of the event
8. The decision made by the jury will be final and binding to all
9. Keep yourself updated with our Facebook page  
<https://www.facebook.com/iabmbikanerabhivyakti>

### **CONTACT:**

**Convener:** Dr. Amita Sharma: +919413372313

**Organizing Committee Members:**

**Gaurav Sharma: 9465323697**

**Aparna Singh: 94571718021**

Email: [abhivyaktiibm20@gmail.com](mailto:abhivyaktiibm20@gmail.com)

[www.iabmbikaner.org](http://www.iabmbikaner.org)