

Vivek Vyas

Assistant Professor

IABM,SKRAU

vivek@iabmbikaner.org

Educational Qualifications

BBA, MBA (Dual specialization- marketing & finance)

Academic Experience

- Faculty- Management- Rajasthan College of Higher Education
- Faculty- Marketing & IT- Expert Tutorials, Sriganganagar
 - Faculty- Soft Skill Training- Care Career, Aligarh

Corporate Experience

- Tezi Brar Financial Services Ltd.)-Marketing Executive
- As Stastical Investigator NSSO - Under ministry of planning & implementation
 - SBBJ (State Bank of Bikaner & Jaipur)

Areas of competence and Interest

- Marketing management
 - Retail Management
 - Rural Marketing
- Product & Brand Management
- Knowledge Management
 - MIS

Awards and Recognition

- University Gold Medal